Run of Site:

- Digital ads or ‘impressions’ rotating through VTDigger's website 24/7.
- See Ad Sizing and Specs for more information.
- Ads link to your designated landing page.

Premium Homepage Positions:

Super Leaderboard:
- Full width, homepage top location

Baseboard:
- Full width, homepage bottom location

Sponsor Spotlight:
- Home page text, images, audio, or video integrated content that can look like page content.
  
  Ask your salesperson for more information.

Daily Digger Subscriber Email:

- Ad appears in rotation in Daily Digger subscriber email that links to your designated landing page.

Podcast Sponsorship:

Audio and Display Ad Sponsorship of VTDigger Podcasts

- The Deeper Dig: VTDigger’s weekly flagship news podcast blending in-depth analysis of local news with original audio recordings and interviews.
- Before Your Time: Go inside the stacks at the Vermont History Museum each month.

Your Podcast on VTDigger

Your own podcast can be promoted on VTDigger as sponsored content.

  See your salesperson for more details.

Events:

Events are an on-the-record, open-to-the-public way for VTDigger to engage business leaders, policymakers and readers in civic engagement and discourse on politics, public policy, government and other issues important to Vermonters.

  Ask your salesperson for details on how to sponsor an event!